



POLO RIDER CUP lands SEEDION Data Partnership

#POLORIDERCUP

Seedion, the leading consultant and provider of digital solutions for sports events and organisations, will be the Official Data Provider for the 2023 POLO RIDER CUP and Ladies POLO RIDER CUP, which will be held from 14 to 24 June 2023 at the Polo Club Saint-Tropez - Haras de Gassin.

Seedion's innovative digital solutions will enhance the fan experience, streamlining event operations and enabling polo fans to stay up to speed on the latest scores, statistics, real time data feeds, social media integration and event highlights.

Wolfram Klug, CEO of Seedion, comments: "We are thrilled about our partnership with GAME POLO for the esteemed 2023 POLO RIDER CUP and Ladies POLO RIDER CUP. Our expertise and cutting-edge technology solutions will elevate the fan experience by introducing a new level of engagement and interactivity. With real-time scores, statistics, data feeds, social media integration, and event highlights, our solutions will connect fans with the thrilling action on the field. We are excited to contribute to the success of these prestigious events and help drive fan engagement to new heights."

Olivier Godallier, President & Founder of GAME POLO, comments: "We are delighted to welcome Seedion as a data provider for the 2023 POLO RIDER CUP and Ladies POLO RIDER CUP. Their cutting-edge digital solutions will help us to deliver unparalleled fan experience, while also improving event operations and providing valuable insights for future tournaments."

About SEEDION (www.seedion.com)

Seedion, a renowned sports technology consultancy, now provides cutting-edge digital solutions for the world of sports. Our expertise in consulting has helped prestigious partners like FIBA, BWF, DTTB, IGF, Dirk Nowitzki Foundation, and more achieve commercial gains in sports events. As a trusted technology partner in the sports industry, Seedion is committed to delivering unparalleled expertise, project governance practice and digital solutions that add value to sports events and organizations globally.

About GAME POLO (www.poloridercup.com)

GAME POLO is a French sports marketing agency with activities in event management, marketing & sponsoring, licensing & merchandising, TV & digital distribution, and hospitality. GAME POLO is also the Organizer and Promoter of the POLO RIDER CUP and Ladies POLO RIDER CUP.

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