



POLO RIDER CUP parties with the VIP ROOM Saint-Tropez

#POLORIDERCUP

VIP ROOM Saint-Tropez will be the Entertainment and Night Club partner for the third edition of the POLO RIDER CUP that will be held from 14 to 24 June 2023 at the Polo Club Saint-Tropez – Haras de Gassin.

Saint-Tropez's VIP ROOM is an exclusive nightclub with a stunning contemporary design, featuring amazing walls of lights that illuminate the silent nights of Saint Tropez. The club has been beautifully designed by the famous architect Gianni Ranaulo, combining the exclusive theme of the fine Italian restaurant Gioia with the world-renowned club.

Jean Roch, Founder of VIP ROOM Saint-Tropez, comments: "The arrival of the POLO RIDER CUP in the gulf of Saint-Tropez is proof that in this magical village... the best is yet to come. Welcome, world, to Paradise! A very special thank you to Olivier Godallier!"

Olivier Godallier, President & Founder of GAME POLO, comments: "I'm delighted to partner again with my long-time friend Jean Roch and the VIP ROOM Saint-Tropez to entertain the nights of the POLO RIDER CUP and offer an exclusive nightlife experience to all our VIPs in one of the world's most famous nightclubs."

About VIP ROOM

The VIP Room is a legendary nightclub located next to the new port of Saint Tropez. Created by Jean Roch, a famous French actor whose career spanned more than five decades, the club was revamped in 2000. French designer Ora-ïto brought out the best of the club's potential and it can now accommodate over 700 people, which is incredible for such a small location as Saint Tropez. With its luxurious style and glamor, its bars and its charming restaurant, the VIP Room is known around the world.

About GAME POLO (www.poloridercup.com)

GAME POLO is a French sports marketing agency with activities in event management, marketing & sponsoring, licensing & merchandising, TV & digital distribution, and hospitality. GAME POLO is also the Organizer and Promoter of the POLO RIDER CUP

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